

Western Alliance Bank Names Kristen Hillenbrand Head of Treasury Management Sales

2026-03-10

Veteran treasury executive to lead national sales team, advance client-focused strategy

PHOENIX--(BUSINESS WIRE)-- **Western Alliance Bank** (NYSE:WAL) today announced that it has appointed Kristen Hillenbrand as Head of Treasury Management Sales, overseeing the bank's national treasury operations.

Kristen Hillenbrand, Head of Treasury Management Sales, Western Alliance Bank

In this role, Hillenbrand leads a nationwide team of Treasury

Management directors, officers, advisors, and payables and receivables consultants dedicated to designing and delivering tailored solutions and an elevated client experience to businesses of all sizes from coast to coast.

Hillenbrand joined Western Alliance Bank in 2024 as managing director of Treasury Management Sales following 17 years with Wells Fargo, where she held senior leadership roles in treasury, merchant and payment solutions.

"Kristen has consistently helped clients navigate inflection points, from rapid growth and acquisitions to leadership transitions and system transformations," said Tim Bruckner, Chief Banking Officer, Regional Banking at Western Alliance. "She brings a disciplined, consultative approach and the ability to translate complex financial strategies into practical solutions. Her leadership strengthens our Treasury Management platform and positions our team to deliver clear, reliable guidance that supports clients' operational and strategic priorities."

Hillenbrand's team works with clients and banking experts across Western Alliance's 30-plus industry specialties. She brings experience that spans middle-market businesses to publicly traded and Fortune 500 companies, as well as Am Law 200 firms. Her background provides deep insight into complex governance structures, regulatory requirements and sophisticated cash flow management strategies.

"I am committed to advancing Western Alliance Bank's highly personalized approach to treasury management," said Hillenbrand. "By aligning strategy, technology and service, we help clients manage liquidity, mitigate risk and operate more efficiently. I look forward to developing our team and expanding our capabilities to support clients as their businesses evolve."

Hillenbrand holds a Bachelor of Science in Public Relations and a Bachelor of Science in Speech Communication from Northern Arizona University, where she graduated cum laude. She is a member of the Association for Financial Professionals of Arizona. Outside of work, she is an avid equestrian who competes alongside her daughters in elite show jumping competitions nationwide and serves on the board of the Arizona Hunter Jumper Association.

About Western Alliance Bank

Western Alliance Bancorporation (NYSE:WAL) is one of the country's top-performing banking companies and has ranked as a top U.S. bank by American Banker and Bank Director since 2016. Its primary subsidiary, Western Alliance Bank, is a leading national bank for business that puts customers first, delivering tailored business banking solutions and consumer products backed by outstanding, personalized service and specific expertise in more than 30 industries and sectors. With \$90 billion in assets and offices nationwide, Western Alliance excels at helping businesses of all sizes capitalize on their opportunities to solve today and succeed tomorrow. For more information on our offerings, subsidiaries and affiliates, visit **Western Alliance Bank**, Member FDIC, or follow us on **LinkedIn**.

Media Contact:

Stephanie Whitlow

Chief Marketing Officer

480.998.6547

swhitlow@westernalliancebank.com

Investors:

Miles Pondelik

Director, Investor Relations & Corporate Development

602.346.7462

mpondelik@westernalliancebank.com

Source: Western Alliance Bancorporation